

ZAGREB

ANALYTICS PEOPLE ANALYTICS R

OCTOBER 16-17 · 2018

HR & PEOPLE ANALYTICS FORUM

GLOBAL THOUGHT LEADERS · 20+ SPEAKERS · 300+ DELEGATES



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GLOBAL HR ANALYTICS THOUGHT LEADERS DRAW MASSIVE PARTICIPATION OF KEY DECISION-MAKERS

4

EUROPEAN LOCATIONS

18

BILLION \$ MARKET

70

+ SPEAKERS & PRESENTERS

3

CONTINENTS REPRESENTED



STOP FOR A MOMENT. CONSIDER. DO I NEED MORE?

If you can answer **YES** to any of the below, please don't read any further. You should **not** sponsor this event.

- 1) We have no need to pursue more business
- 2) We have no capacity to make more sales
- 3) We don't need any new leads
- 4) We see no value in meeting key HR decision-makers
- 5) We know everyone in the DACH region anyways
- 6) We don't need to grow our business
- 7) We have reached our full potential

HRPAF2018

HR & PEOPLE ANALYTICS FORUM

So, you couldn't answer YES to "seven deadly sins". Congratulations! Here we go:

Instead of "About this Conference"

Please visit the official forum website. Speakers, topics, media partners – all the info you need is there and then some.

Make sure you watch HRP FORUM 2017 video-testimonials: https://youtu.be/IBeL96D_Mtc

So what is the big deal about this conference?

The big deal is that HR Analytics is the hottest topic in HR today. Use of big data, predictive analytics to drive recruitment, candidates' selection, employee engagement and so much more is the name of the game. So, if you are software vendor, solution provider, recruitment consultancy – well, you want to be there, right in front of and together with all the delegates.

Why? Why I want to be there?

Because everyone who counts in HR from Croatia and the region is going to be there.

Why?

Because, this is the Future of Work and some of the most brilliant minds will be talking about it. People want to know about it.

So what?

So, if you are reading this document because you want to make future business and ROI, you want to meet these people.

OK... and?

So the big deal is that we brought some of the brightest and most influential speakers in HR Analytics right here, to make it possible for hundreds of CHROs from Croatia and other CEE countries to hear them speak. That is why the participation on this conference is massive, both in terms of quantity and seniority of delegates.

So what you're saying is...

Yes exactly! People want to hear about this and they want to hear a lot. Moreover, they want to meet the solution providers, they want to learn about what YOU can do for them. That's right.

OK, what do I get?

A lot! Here's an overview:

Package	Lead Sponsor	General Sponsor	Exhibition Sponsor
Available positions	1	2	10
Seat at the plenary session CHRO panel-discussion	YES	X	X
Speaking slot in front of the entire audience (30 minutes)	YES	X	X
Speaking slot in front of the entire audience (20 minutes)		YES	
Roll-up inside the main conference room	YES	YES	YES
Roll-up in front of the main conference room	YES	YES	YES
Exhibition space in front of the main conference room	YES	YES	YES
Logos on the main conference roll-wall	YES	YES	YES
Logos on the conference website with hyperlinks	YES	YES	YES
Logos on all materials	YES	YES	YES
Logos on delegate badge	YES	YES	YES
Own mailing-list for pre-conference promotion	YES	YES	YES
Free tickets for the conference	10	6	2
Investment	EUR 9,950	EUR 4,950	EUR 2,450

Enough said. Your turn.

If you're sold, drop us a note at sponsors@peopleanalyticsforum.eu

If you're not, we won't run after you, there are plenty of those who don't procrastinate. The "next time" guys never make it, do they?

Looking forward to seeing you at HR & PEOPLE ANALYTICS FORUM!

www.peopleanalyticsforum.eu

HR & PEOPLE ANALYTICS FORUM 2018

SPONSORSHIP REGISTRATION FORM

To reserve your package please complete the registration form and send it to sponsors@peopleanalyticsforum.eu

EVENT DETAILS

HR & PEOPLE ANALYTICS FORUM · OCTOBER 16-17, 2018 · HOTEL ANTUNOVIC ZAGREB · CROATIA

CONFERENCE SPONSORSHIP	PACKAGE PRICE	WHAT IS IN THE PACKAGE?			
LEAD Sponsorship with 10 delegate tickets free-of-charge	€9,950 package	1. Seat at the plenary panel-discussion	4. Speech at the plenary session (30 minutes)	7. Logos on the main conference roll-wall	10. Logos on delegate badge
		2. Roll-up inside the plenary session room	5. Roll-up in front the main room	8. Logos with link to own website on event website	11. Own mailing-list for event promotion
		3. VIP Seats in the main conference room	6. Exhibition space in front of the main room	9. Logos on all materials	12. Branded lanyards for delegate badge
CONFERENCE SPONSORSHIP		WHAT IS IN THE PACKAGE?			
GENERAL Sponsorship with 6 delegate tickets free-of-charge	€4,950 package	X	4. Speech at the plenary session (20 minutes)	7. Logos on the main conference roll-wall	10. Logos on delegate badge
		2. Roll-up inside the plenary session room	5. Roll-up in front the main room	8. Logos with link to own website on event website	11. Own mailing-list for event promotion
		3. VIP Seats in the main conference room	6. Exhibition space in front of the main room	9. Logos on all materials	X
CONFERENCE SPONSORSHIP		WHAT IS IN THE PACKAGE?			
EXHIBITOR Sponsorship with 2 delegate tickets free-of-charge	€2,450 package	X		7. Logos on the main conference roll-wall	10. Logos on delegate badge
		X	5. Roll-up in front the main room	8. Logos with link to own website on event website	11. Own mailing-list for event promotion
		X	6. Exhibition space in front of the main room	9. Logos on all materials	X

All fees stated above are final and official fees. There are no other hidden costs associated with this sponsorship agreement. The organizer is a Budapest based Hungarian VAT-registered organization. Thus, the invoice will bear 0 (zero) VAT with "Reverse Charge" note on it.

REGISTERING ORGANIZATION		AUTHORIZATION	
Name		I certify that the above information is correct. I am aware of the prerequisites of the registration.	
EU VAT No.			
Street		Name	
City		Job Title	
Country	Post Code	Signature	
Phone No.		Date	

TERMS & CONDITIONS

Hotel Accommodation & Airport Transfer

Accommodation is not included in the conference participation fee. To arrange accommodation at the conference venue, you will receive our Special Corporate Rate. Please arrange the room reservation and airport transfer directly with the hotel.

SALES CONTRACT

This registration form constitutes a legally binding sales contract between the Organizer and the Client. All terms are mutually accepted and agreed in good faith.

1. Fees: Registration fees are inclusive of program materials, luncheons and refreshments, but exclude accommodation and travel expenses.

2. Payment terms: Following the receipt of the registration form, all payments are due within 10 (ten) business days. All payments must be received before the commencement of the event. After registration, all payments must be executed within the terms herewith irrespective of attendance.

3. Cancellation/Substitution: Substitution of participants is allowed by providing a written notice is given to the Organizer, not later than 2 working days before the event. By signing this registration form, the client agrees that in case of any dispute or cancellation the Organizer will not be able to mitigate its losses for any less than 50% of the total contract value. If, for any reason the Organizer decides to postpone or cancel the event, the Organizer is not responsible for covering airfare, hotel or any other cost incurred by the client. Any cancellation received in less than 20 working days before the event carries 100% payment liability. No refund, partial refund or any alternative offer shall be made.

4. Indemnity: The Organizer reserves the right to change the event content, date, and venue should circumstances require. In such cases no penalty, partial refund, refund or alternative offer shall be made. In the event that the Organizer permanently cancels the event for any reason whatsoever, and provided that the event is not postponed or merged with any other event at a later date, the Client shall receive full payment returned in 14 business days after the proposed initial date of the event. The client hereby indemnifies and holds the Organizer harmless from and against any and all costs, damages, expenses including attorney fees, which are incurred by the Client.

5. Copyright: All intellectual property rights in all materials produced and distributed by the Organizer are expressly reserved and any unauthorized duplication, publication or distribution is prohibited without written permission from the Organizer.



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Success through Competitive Intelligence

VISUAL OVERVIEW OF HR & PEOPLE ANALYTICS FORUM · OCTOBER 16-17, 2018 · ZAGREB

DAY 1 · OCTOBER 10 · MULTI-SPEAKER CONFERENCE

PLENARY SESSION: GRAND OPENING · CONFERENCE CHAIR'S ADDRESS · THOUGHT LEADERS' KEYNOTES

CORPORATE AND EXPERT PRESENTATIONS

PLENARY SESSION: PANEL-DISCUSSION "THE FUTURE OF WORK" CONFERENCE CLOSING · AWARDS CEREMONY

**ALL DAY HR TECHNOLOGY EXPO · VENDORS' EXHIBITIONS SPACE
(RUNNING IN PARALLEL WITH THE CONFERENCE SCHEDULE)**

DAY 2 · OCTOBER 11 · POST-CONFERENCE SEMINAR

**HR ORGANIZATION DESIGN & HR TRANSFORMATION
MASTERCLASS**

**SEMINAR LEADER:
DR. FRAN MIKULICIC, MBA**



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